

TGCC – The Partner of Choice

If King Mohammed VI of Morocco needed validation for his decision to pump billions of dollars into his country's infrastructure as a means of attracting inward investment, then last year's FDI levels surely provided him with it. In 2018, encouraged by the scope and quality of the projects being developed by indigenous companies like the Travaux Généraux de Construction de Casablanca (TGCC), these soared by 28% to \$3.5 billion.

Established in 1991, TGCC has both benefitted from and contributed to Morocco's transformation as the company evolved from regional contractor to national industrial figurehead. This year, TGCC is on track to generate more than \$380 million from a combination of housing, hotels, commercial, industrial and administrative projects. The company employs an 8,500-strong workforce located in both Morocco and sub-Saharan Africa and owns Morocco's largest fleet of construction plant and machinery.



Mohammed Bouzoubaa
Founder and CEO TGCC

Some of those projects have become iconic emblems of Morocco's renaissance. Among them the rail terminal at the southern end of the \$2 billion high-speed train service that now zips between Casablanca and Tangiers at 200mph and which TGCC's founder and CEO Mohammed Bouzoubaa describes as "the most beautiful in Morocco and possibly in the whole of Africa." Bouzoubaa is equally proud of Casablanca's multi-disciplinary Grand Theater which has been universally heralded as one of the most important cultural centers

in Africa and the Arab world. "We are very versatile," he says.

TGCC is currently involved in an even bigger project and one which is destined to become a milestone in Morocco's emergence as an economic hub for Africa. In 2018, TGCC set up a consortium with Belgium's BESIX that went on to win the contract for the 250-meter high Mohammed VI tower in Rabat. On completion, it will be the tallest on the continent and will come complete with a luxury hotel and viewing terrace along with 55 floors of high-end office space.

The company is now increasingly active in Senegal, Gabon and Cote d'Ivoire and Mali. "We're not looking to dominate any sub-Saharan market," says Bouzoubaa, "We just want to find partners we can grow with together."

